

Program Evaluation Tools for Arts Education

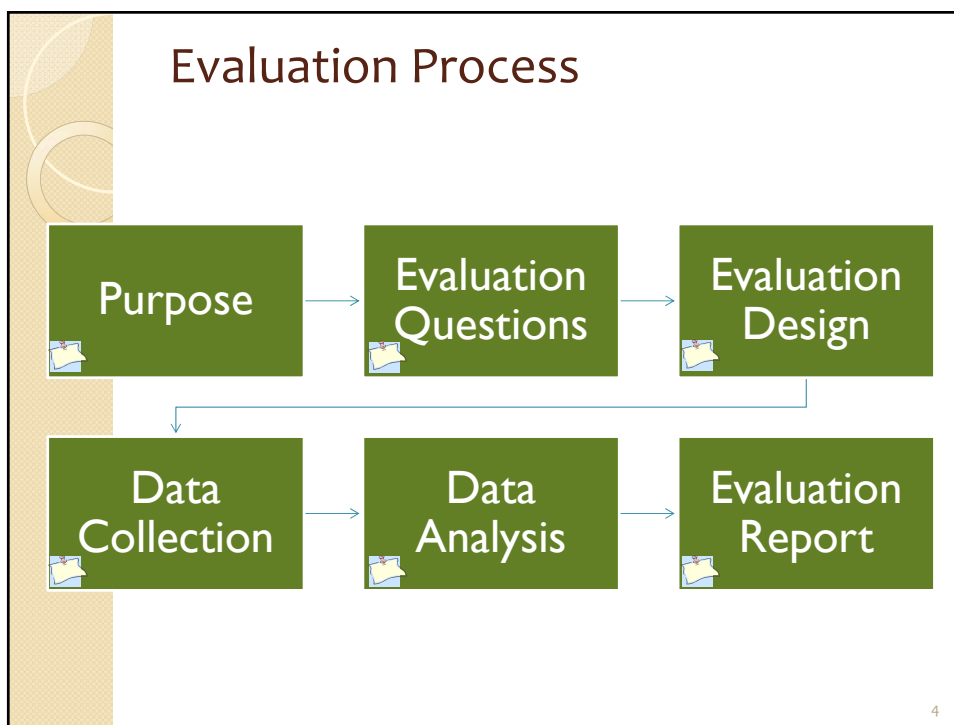
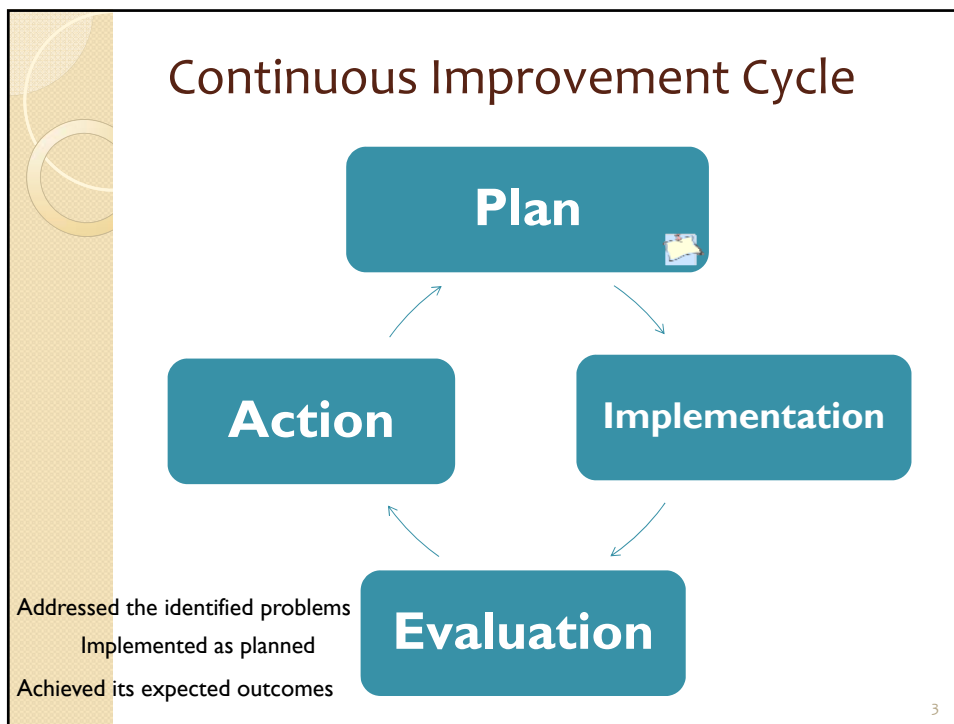
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Continuous Improvement Cycle



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Purpose

- Background Information
- Purpose of Current Program
- Previous Research Findings

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Evaluation Questions

- Purpose of Evaluation
- Consider
 - Essential Elements of the Implementation
 - Targeted Goals (What Makes the Program Worthwhile)

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Evaluation Design

- Feasibility



- Template

Evaluation Activity	Aug.	Sep.	Oct.	Nov.	Dec.
Program Activity	Aug.	Sep.	Oct.	Nov.	Dec.

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Data Collection

- What kinds of data do you need?
 - Use existing data (e.g., AIMS and attendance rate)
 - Collect additional data
- Evaluation Matrix

Evaluation Questions	Focus Group	Journal	Case Study	Story	Video	Survey	Test Score
Question1	X		x	x		x	x
Question2		X					

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Data Analysis

- Compare pre and post results
- Compare control and treatment groups
 - Survey - students' self-esteem
 - Test score – students' academic growth
- Find common patterns among participants
 - Interview or focus groups
- Find successful cases or stories



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Evaluation Report

- Introduction
- Evaluation Questions
- Types of Data Collection & Analysis
- Evaluation Outcomes
- Discussion and Limitation

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Ways to Display Data

- Survey
- One Year Snapshot
- Trend Data
- Excerpt from Interview/Focus Group
- Video



"What I like about it is that it's helpful in my everyday learning and I am capable of getting help when I need it." - student

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Discussion & Limitation

- Discuss Findings
- Make Recommendations
- Describe Limitations

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Questions?




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Program Planning

- Identify Problems  
- Develop Possible Solutions 
- Define Expected Outcomes
- Identify Data Collection and Analysis Processes
- Establish a Timeline and Budget

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